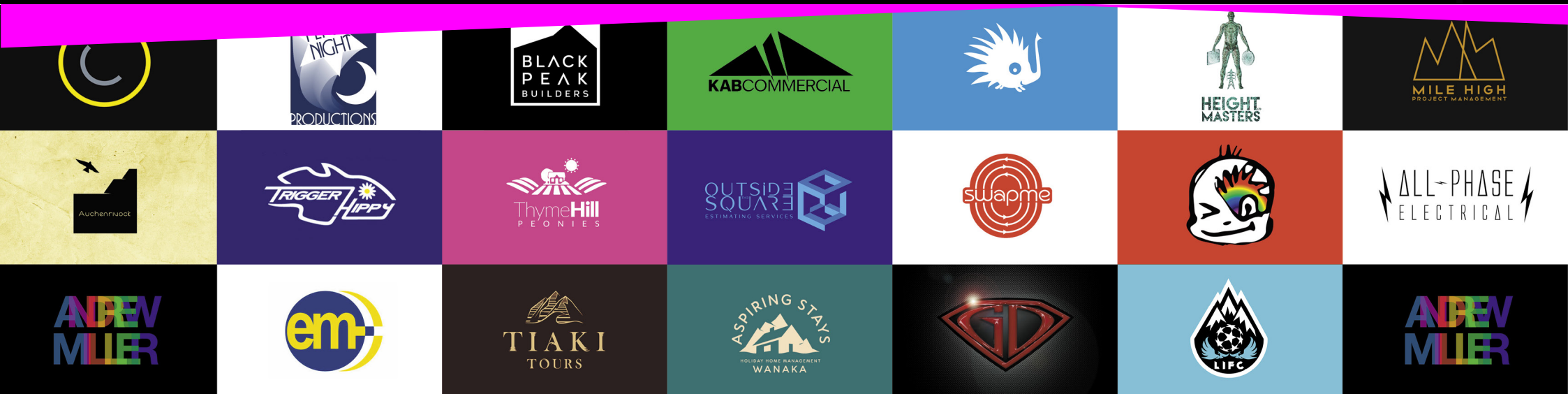


ANDREW
MILLER

SERVICES

JOB S



Your imagery says a lot about you and your company. Communicate your message clearly with a sharp LOGO and distinctive BRANDING.

Tidy Up to Full Rebrand - Whether you are just looking to spruce up your existing look, or create something from scratch, the package you want can be found right here.

REFRESH	BUDGET	PROFESSIONAL	CUSTOM
<p>If your branding needs a dust up and you are on a budget this package is for you.</p> <p>Discovery questionnaire Refresh may include logo type / brand mark update Two rounds of changes New colour palette/fonts Custom brand board Multiple file formats</p>	<p>Starting out as a small business on a budget this package is made for you.</p> <p>Discovery questionnaire Custom logo design Brand colours & fonts Two rounds of changes Custom brand board Multiple file formats</p>	<p>This is the full package and it means business! Comprehensive development of your brand</p> <p>Discovery questionnaire Brand discovery process Multiple logo concepts Two rounds of changes Colour palette / fonts Branding mock ups Custom brand guide Multiple file formats</p>	<p>Looking for something more in depth? This is the full package.</p> <p>Discovery questionnaire Brand discovery process Multiple logo concepts Custom brand elements may include icons / patterns / photography Colour palette / fonts Business card template Custom brand guide Multiple file formats</p>
\$POI	\$POI	\$POI	\$POI

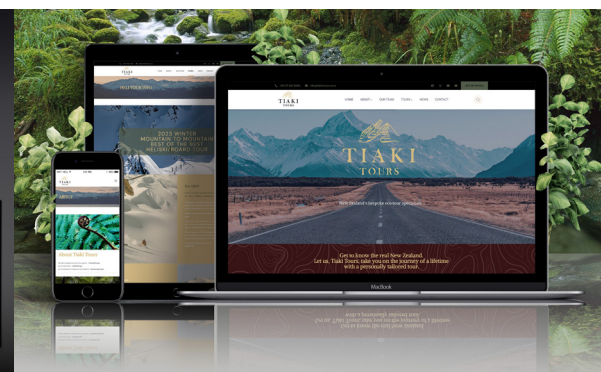
Add-ons Business card design – \$POI Advertising template – \$POI DL brochure – \$POI Custom brand icons (to 8) – \$POI

WEBSITES are your primary point of contact with many of your clients - let's make a good impression!

All our websites are built using the WordPress content management system (CMS). This allows you to edit content yourself using an easy to use visual editor. You will receive full training free of charge with the Full Custom package. If you have any questions about the packages or are looking for something a little different please just ask.

BASE	SIX PAGE CUSTOM	FULL CUSTOM
<p>A mobile-friendly website styled to fit your brand, up to 3 pages of online presence using a template layout.</p> <p>Up to 3 web pages Template design Mobile friendly Contact form Hosting just \$159 per annum</p>	<p>A custom designed mobile-friendly six page website styled to your brand.</p> <p>Up to six page scrolling website Layout wire-frame Custom design Mobile friendly Contact form Google Analytics setup Hosting just \$199 per annum</p>	<p>A beautiful mobile-friendly website with custom design to fit your brand, up to 8 pages of online presence.</p> <p>Unlimited web pages Fully customised wire-frames and site design Edit your own content Training provided Mobile friendly Keyword SEO Google Analytics setup Hosting just \$265 per annum</p>
\$POI	\$POI	\$POI

Add-ons Online Shop – \$POI Stock Image Selection – \$POI Custom designed icons (up to 8) – \$POI Custom illustration – \$POI



SOCIAL MEDIA will get your business fizzing! What's on offer and what does it cost? There are options to suit all businesses keen to get amongst it!



All plans include both Facebook and Instagram posts. They are either still images, videos, or a combination of both. Additional platforms, such as Google Business, MailChimp, LinkedIn, YouTube, Twitter, TikTok, Vimeo, Pinterest and Snapchat can be added but will incur additional setup fees. Other platforms can be managed on request.

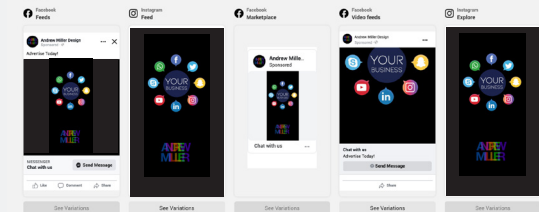
	✓ BASE	+STANDARD	★ PREMIUM
Complimentary 1 hour initial strategy session	✓	✓	✓
Posts or videos per week	1	3	5
Monitoring and responses to social activity	✓	✓	✓
Dedicated Content Manager	✓	✓	✓
Email / Meet / Phone Support	✓	✓	✓
Access to monthly activity reports	✓	✓	✓
On-going strategy meetings	Every 3 months	Every 2 months	Every month
Monthly management cost	\$POI	\$POI	\$POI




Add-ons Search Engine Optimisation (SEO) – \$POI Google Business Handling – \$POI Direct Mail Campaign Management – \$POI

META & GOOGLE ADVERTISING boosts your social media presence. Reach more people with advertising. Facebook and Instagram ads can help you reach thousands of customers.

Customised Targeted Audience

Targeted marketing dollars can go a long way to increase your profile and get your business noticed. Meta Business Suite can place advertising in so many places you will be instantaneously be in your customers eye. Fully customised imagery and scheduled placements for numerous different formats will send the right message.



	 BASE	 STANDARD	 PREMIUM
Complimentary 1 hour initial strategy meeting	✓	✓	✓
Set up Facebook Page	\$95 p/h (1 hour)	✓	✓
Setup Instagram Page (if required)	\$95 p/h (1 hour)	✓	✓
Set up Facebook Business Manager (if required)	\$95 p/h (1 - 2 hours)	\$95 p/h (1 - 2 hours)	✓
Manual audience building	✓	✓	✓
Custom and Lookalike audience building	✓	✓	✓
	Ads	Ads	Ads
Ads created	1 - 2	3 - 5	5+
Page likes campaigns	✓	✓	✓
Remarketing	✓	✓	✓
Carousels	✓	✓	✓
Lead Generation	-	✓	✓
Conversion tracking	-	-	✓
Monthly management cost	\$POI	\$POI	\$POI Conditions apply